

**Privacy and cookie policy of the www.registration.tobilet.pl website
(hereinafter referred to as the Policy)**

Last updated March 19, 2026

I. Who processes the personal data of the www.registration.tobilet.pl website Users?

1. The administrator of the personal data of the www.registration.tobilet.pl website Users (hereinafter: the Users) is Międzynarodowe Targi Poznańskie Sp. z o. o. (hereinafter: TOBILET.PL), the company with the registered office in Poznań at ul. Głogowska 10, 60-734 Poznań, NIP: 777-00-00-488, Regon: 004870933. In matters of personal data processing, users can contact the data protection officer designated by TOBILET.PL at: iod@tobilet.pl or iod@grupamtp.pl.
2. TOBILET.PL is committed to protecting personal data of Users from being disclosed to unauthorised persons, from being taken by an unauthorised person, from being processed in violation of applicable laws and from being altered, lost, damaged or destroyed, and to respecting the privacy of every person whose personal data it processes.
3. TOBILET.PL processes personal data in compliance with the requirements of generally applicable law, in particular Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46/EC (General Data Protection Regulation or GDPR, OJ L 119, 4.5.2016, p. 1-88).
4. Capitalized terms in the Policy shall have the meaning specified in the Regulations of the www.registration.tobilet.pl website.
5. In this Policy, TOBILET.PL defines the principles of processing and protection of Users' personal data. The Policy regulates:
 - 1) types of personal data collected by TOBILET.PL in connection with offering and administering the www.registration.tobilet.pl website,
 - 2) the use of the personal data,
 - 3) the rights of Users in connection with the processing of their personal data by TOBILET.PL,
 - 4) categories of entities to which TOBILET.PL provides the personal data,
 - 5) measures for the protection and security of the personal data,
 - 6) method of contact regarding the implementation of the rights of persons whose data are processed by TOBILET.PL,
 - 7) information about cookies.

II. How we obtain personal data of Users?

1. TOBILET.PL obtains personal data of Users primarily directly from Users during their use of the www.registration.tobilet.pl website, in particular in connection with concluding contracts for Services via the www.registration.tobilet.pl website. The provision of personal data by the User is voluntary, but failure to provide it prevents:
 - 1) using the www.registration.tobilet.pl website, if the provision of such data is required, e.g. due to the Users filling in appropriate fields in registration forms;
 - 2) concluding contracts for Services via the www.registration.tobilet.pl website;
 - 3) receiving by Users marketing messages and content from TOBILET.PL;
 - 4) implementation of other processing purposes listed in point IV of the Policy.
2. TOBILET.PL obtains personal data of Users, in particular in the scope of:
 - 1) contact information (such as name, surname, login, e-mail address);
 - 2) concluding contracts for Services via the www.registration.tobilet.pl website;

- 3) data of Users necessary for performing the contract concluded with TOBILET.PL and fulfilling legal obligations of TOBILET.PL;
- 4) content provided by the User (such as preferences regarding services offered by TOBILET.PL).

III. How we process personal data of Users?

1. TOBILET.PL ensures:
 - 1) control over the type and scope of processed personal data of Users, the period and method of their processing, as well as the persons authorised to process them;
 - 2) appropriate administrative, technical and physical protection of Users' personal data against accidental, unlawful or unauthorised destruction, loss, alteration, access, disclosure or use.
 - 3) processing of Users' personal data in accordance with the law;
 - 4) obtaining Users' personal data for specified, lawful purposes;
 - 5) storing personal data in a form which permits identification of data subjects for no longer than is necessary to achieve the purpose of processing;
 - 6) processing of Users' personal data that are substantively correct and adequate in relation to the purposes for which they are processed.
2. Access to Users' personal data is available to: TOBILET.PL, its employees, associates and persons providing services on its behalf, authorised in writing. Access to the personal data of Users by the above-mentioned persons takes place exclusively for the purpose and to the extent specified by TOBILET.PL in connection with the provision of services of the www.registration.tobilet.pl website. In addition, TOBILET.PL may transfer the personal data of Users to other entities if it is necessary to perform the Services provided via the website, in particular to operators of the payment for Services.

IV. Why we process personal data of Users?

TOBILET.PL processes Users' personal data for the following purposes:

- 1) providing services or performing Agreements, in particular agreements for Services via the www.registration.tobilet.pl website, other services offered by TOBILET.PL, administering them and informing about them; in the case of processing personal data of the User at whose request steps were taken to conclude an agreement with TOBILET.PL or to perform an Agreement concluded with him/her on the basis of art. 6 sec. 1 (b)); in the case of obtaining personal data of the User for purposes related to the performance of a specific agreement, TOBILET.PL provides the User with detailed information regarding the processing of his/her personal data at the time of concluding such an Agreement, in particular in the Regulations of such Service;
- 2) sending marketing messages and content (depending on the content of the consent clause for marketing communications – respectively via e-mail, text message, telephone conversation, push messages) based on the User's voluntary consent expressed when using the www.registration.tobilet.pl website (art. 6, par. 1 (a)) of the GDPR);
- 3) profiling the User in order to send him/her personalized information, advertisements and offers of services and products depending on his/her preferences expressed while using the www.registration.tobilet.pl website, based on the User's voluntary consent (art. 6, par. 1(a)) of the GDPR), in particular the acceptance of cookies;
- 4) fulfilling legal obligations of TOBILET.PL arising from regulations governing the provision of services or TOBILET.PL's operations, as well as consumer service, accounting and tax regulations (based on art. 6, par. 1 (c) of the GDPR);
- 5) conducting electronic and traditional correspondence, telephone contacts, which constitutes the legitimate interest of TOBILET.PL (based on: art. 6 sec. 1 (f) of the GDPR); in the case of contacting TOBILET.PL by telephone, in matters unrelated to the services provided by TOBILET.PL or another agreement concluded with TOBILET.PL, TOBILET.PL may request the provision of personal data only if it is necessary to handle the matter to which the telephone contact relates, which constitutes the legitimate interest of TOBILET.PL (based on: art. 6, sec. 1(f) of the GDPR);

- 6) assessing risks and improving TOBILET.PL's operations, in particular in connection with the administration of the www.registration.tobilet.pl website (including the development of the services provided, communication management, analysis and improvement of the services provided by it), which constitutes a legitimate interest of TOBILET.PL under art. 6, sec. 1(f) of the GDPR;
- 7) as required by law or in connection with pending legal proceedings or in connection with a request from a public authority, providing access to information held by the Hotel Operator, which constitutes a legitimate interest of TOBILET.PL within the meaning of Article 6.1(f) of the GDPR and, in the event of a request from an authorised public authority, complying with a legal obligation imposed on TOBILET.PL;
- 8) ensuring compliance of processing with personal data protection regulations and internal TOBILET.PL regulations in this respect, which constitutes a legitimate interest of TOBILET.PL within the meaning of art. 6 par. 1(f) of the GDPR.

V. How long does TOBILET.PL store Users' personal data?

1. The personal data shall be stored by the TOBILET.PL for the period necessary to fulfil the above-mentioned purposes, in particular to provide services using the www.registration.tobilet.pl website, but no longer than it is required by generally applicable laws. The period of personal data storage by TOBILET.PL depends on the basis and purpose of the processing. TOBILET.PL shall always inform Users about the storage period before obtaining their personal data or during this process.
2. TOBILET.PL shall indicate that personal data processed by TOBILET.PL:
 - a) for the purpose of conducting direct marketing, will be stored until an objection to the processing of such data is received, and in the case of marketing operations based on the consent to the processing of such data, they will be stored until such consent is withdrawn;
 - b) using cookies and similar technologies, will be stored until these files are deleted using browser or device settings and the User objects to their processing;
 - c) in order to fulfil obligations arising from generally applicable laws (e.g. in order to issue an invoice), will be stored within the period required by such laws, e.g. accounting and tax law.
 - d) for the purpose of providing services, including ticket sales via the www.registration.tobilet.pl website, will be stored until the TOBILET.PL can determine, defend or enforce claims – in accordance with the generally applicable limitation periods.

VI. To which entities does TOBILET.PL transfer Users' personal data?

1. TOBILET.PL shall not share, sell or disclose in any other way collected personal data, except for situations described in the Policy or when it results from generally applicable provisions of law.
2. TOBILET.PL may transfer Users' personal data to service providers acting on its behalf, in particular to electronic, accounting, legal, courier and postal service providers related to the services provided by TOBILET. If it is necessary for the performance of the agreement with the User, TOBILET.PL may transfer Users' personal data to service providers whose services are sold via the Website, or to payment operators for such services.
3. TOBILET.PL requires these service providers to maintain a high degree of privacy and security of the personal data processed by them on behalf of TOBILET.PL
4. For user convenience and in order to provide additional information, the www.registration.tobilet.pl website may contain links to websites administered by entities independent of TOBILET.PL, e.g. airport, parking, payment operators and social media administrators. These entities may have separate privacy clauses or policies. TOBILET.PL encourages users to read their content. With respect to any websites linked at the www.registration.tobilet.pl website that are not owned or controlled by TOBILET.PL, TOBILET.PL shall be not responsible for their content, the User's use of these sites, or the privacy policies applicable to them.
5. The www.registration.tobilet.pl website may contain links to social networking sites Facebook and Instagram. Clicking on the appropriate icon – logo of a given social networking site will

redirect the User to a site administered by Meta as the administrator of the Facebook and Instagram social networking sites. Meta is a personal data administrator separate from TOBILET.PL. TOBILET.PL encourages users to familiarize themselves with the privacy policy adopted by Meta.

6. Users' personal data are generally not transferred outside the European Economic Area (EEA). However, if TOBILET.PL's use of certain providers results in data being transferred outside the EEA, TOBILET.PL will ensure that this is done in accordance with the provisions of the GDPR, in particular based on a European Commission decision establishing an adequate level of protection, standard contractual clauses, or another appropriate mechanism legalizing the transfer.

VII. What are the rights of Users in connection with the processing of their personal data?

1. Within the limits of legal provisions, the User has the right to access his/her personal data, specifically as a form of control over the processing of his/her personal data by TOBILET.PL, in particular to obtain information on the purpose, scope and method of data processing.
2. Within the limits of legal provisions, the User also has the right to make changes, supplement, correct and update his/her personal data processed by TOBILET.PL.
3. Within the limits of legal provisions, the User also has the right to request the deletion of his/her personal data processed by TOBILET.PL.
4. If the processing of personal data is based on the User's consent, he or she has the right to withdraw consent to the processing of his or her personal data by reporting this in any manner to TOBILET.PL. In such situations, TOBILET.PL shall adapt to the User's decision in relation to future activities, which means that the withdrawal of consent does not affect the lawfulness of the processing carried out before the withdrawal of consent.
5. The User has the right – in cases provided for by law – to request that TOBILET.PL limit the processing of his/her personal data.
6. For reasons related to the specific situation of the User and within the limits of the law, the User shall have the right to object to the processing of his or her personal data by TOBILET.PL based on the implementation of its legitimate interest.
7. Within the limits of the law, the User shall have the right to receive the personal data concerning him/her that he/she has provided to TOBILET.PL in a structured, commonly used and machine-readable format, and the right to transmit this personal data to another controller without hindrance from TOBILET.PL. However, TOBILET.PL shall only do so if such transmission is technically possible. The right to transfer the User's personal data may be used only for the data that TOBILET.PL processes on the basis of the agreement with the User or on the basis of the data subject's consent and is performed in an automated manner..
8. The above rights may be exercised by sending an e-mail to: iod@grupamtp.pl or by contacting TOBILET.PL in any other manner preferred by the User.
9. If the User considers that the processing of his/her personal data by TOBILET.PL violates the law, the User may file a complaint with the supervisory authority; in the case of the Republic of Poland, the supervisory authority is the President of the Personal Data Protection Office.

VIII. Are cookies used in connection with the use of the www.registration.tobilet.pl website?

1. Cookies are used in connection with the use of the www.registration.tobilet.pl website by the User. Cookies contain very little information and are downloaded to the User's computer or other device by the server operating the www.registration.tobilet.pl website. The User's device sends them back to the www.registration.tobilet.pl website each time the User uses it, allowing the server to recognize the User and remember his/her preferences (visits or previous actions). However, cookies may collect information about the User (e.g. language, country and previously viewed pages) each time the www.registration.tobilet.pl website is used.
2. TOBILET.PL uses cookies to process information such as: user browser or device data, IP address, user activity data, information enabling the storage of user settings to enable the smooth

operation of the www.registration.tobilet.pl website, and modifications thereto. The scope of information processed using individual cookies depends on their function and purpose.

3. Cookies shall be processed based on the User's consent or based on the legitimate interest of TOBILET.PL. By clicking "Accept all", the User agrees to the placement of the cookies described above on the device on which the www.registration.tobilet.pl website is displayed. Consent to the processing of cookies is voluntary. The User agrees to the use of cookies by TOBILET.PL in connection with the use of the www.registration.tobilet.pl website, as well as to the processing of the User's personal data contained in these files as a part of using the www.registration.tobilet.pl website by the User. The user may also refuse consent or express it only for selected categories of cookies.
4. Consent to the use of non-essential cookies is voluntary and may be withdrawn at any time. Withdrawal of consent does not affect the lawfulness of the use of cookies or the data processing carried out before its withdrawal. Users may change their cookie settings at any time using the consent management tool available on the Website. Notwithstanding the above, Users may also manage cookies using their web browser settings, in particular by blocking their storage or deleting them from their device. Users may withdraw their consent at any time by using the appropriate cookie preference settings. However, deleting or blocking cookies may affect the way of using the www.registration.tobilet.pl website, as some areas may become unavailable. Information on how to modify browser settings, block and filter cookies can be found at: aboutcookies.org .
5. The duration of cookie validity may vary depending on the specific cookie, its type and website settings. Cookies used in connection with the use of the www.registration.tobilet.pl website are divided into:
 - 1) **Session cookies** - stored on the User's device only during one session of using the www.registration.tobilet.pl website and automatically deleted after leaving the www.registration.tobilet.pl website or closing the browser. Session cookies enable the User's login sessions and other temporary information to be remembered; session cookies are mainly technical in nature;
 - 2) **Persistent cookies** - stored on the User's device for a specified period of time, even after the www.registration.tobilet.pl is closed. The validity period of persistent cookies can be several days, weeks, months or even years, depending on the settings of the website and its purpose. These cookies include analytical and marketing cookies.
 - 3) **Technical cookies** - i.e. cookies necessary for the proper operation of the www.registration.tobilet.pl website. Technical cookies ensure that the www.registration.tobilet.pl website functions properly for the User's device and also allow the User's consent to display individual content within the <https://registration.tobilet.pl/> website to be remembered.
6. Detailed information about cookies used on the www.registration.tobilet.pl website, including their names, suppliers, purposes, storage time and whether they are first-party or third-party files, is available in the cookie consent management tool displayed to the User during their first visit to the www.registration.tobilet.pl website and in the cookie settings available on the www.registration.tobilet.pl website. The User also has access to the catalogue of cookies used in connection with the use of the www.registration.tobilet.pl website from the level of his/her browser settings.

IX. Is the Privacy Policy subject to changes?

1. TOBILET.PL may periodically modify the Policy. The modifications are intended to reflect changes in practices of TOBILET.PL regarding the handling of personal data and to strengthen the personal data protection system at TOBILET.PL.
2. Significant changes to the Policy shall be signalled by means of clearly visible messages placed on the www.registration.tobilet.pl website and sent to its Users. Information about the date of the latest Policy update can be found at the top of the Policy page.